

ANALYZING THE DANGER

In Canada you are:

- 50 times more likely to die in a car accident than a plane accident
- ② 5 times more likely to die in a car accident than to be murdered
- More than 60 times more likely to be injured in a car crash than die in one
- All of this is preventable

ANALYZING THE DANGER: WEEKDAY

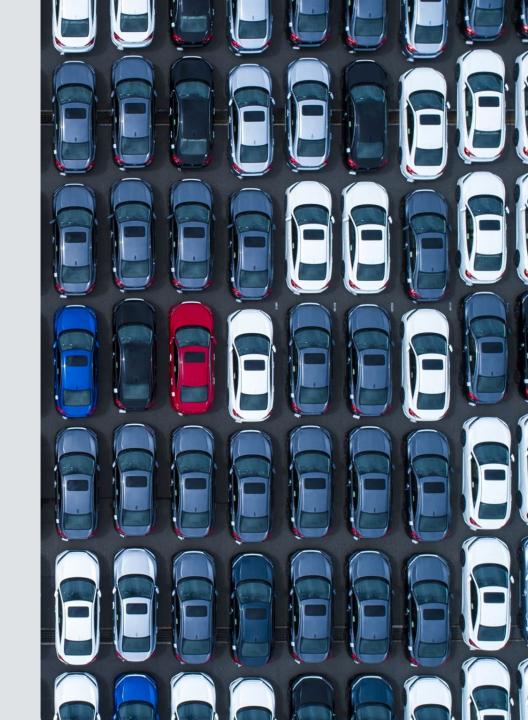
Let's analyze danger. Car accidents are most likely to happen on Friday. Why?



ANALYZING THE DANGER: WEEKDAY

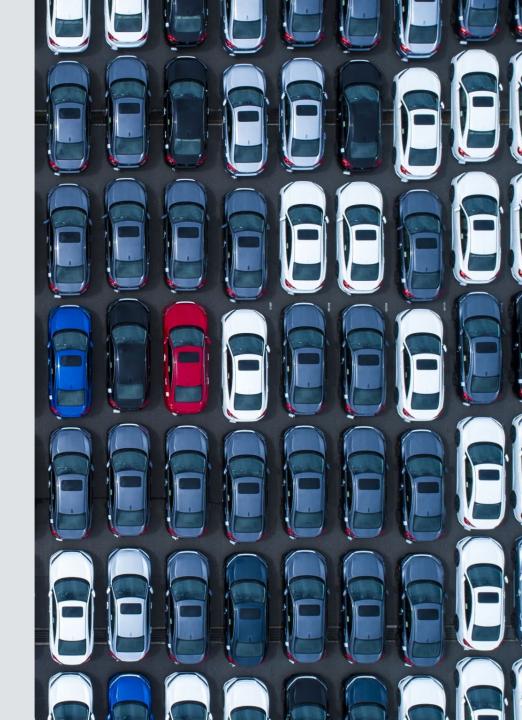
Let's analyze danger. Car accidents are most likely to happen on Friday. Why?

- Parties on Friday (alcohol + drugs)
- People are tired from the week
- People are rushing to get home
- People have plans for the weekend



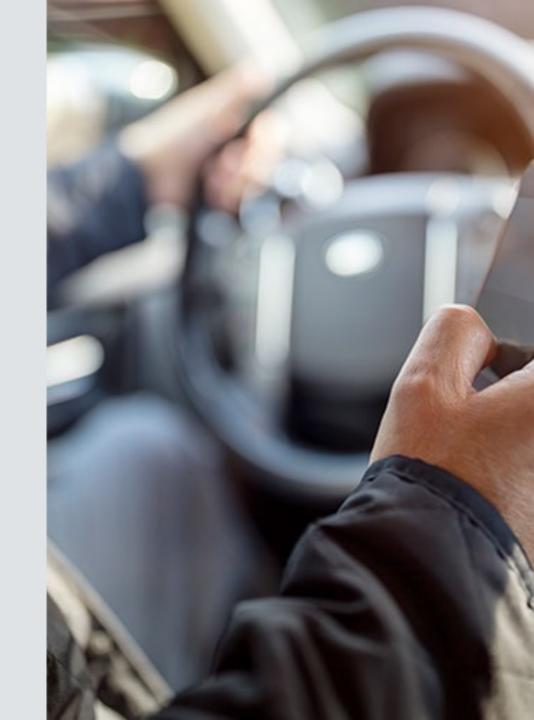
ANALYZING THE DANGER: AGE

- What age group is most likely to be injured or killed in a car accident?
 - Proportionally, it is <u>ages 15-19</u>



DISTRACTIONS

- <u>Distractions</u> are anything that takes your attention away from what you are supposed to be doing
- You <u>cannot</u> control distractions <u>outside</u> your vehicle, but you <u>can</u> control distractions <u>inside</u> your vehicle
- Examples of controllable distractions:



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- Examples of controllable distractions:
- Cell phones



REACTION TIME

• Reaction time is the time it takes to recognize a problem and act on it

• There are **two** major factors that affect reaction time



REACTION TIME: FATIGUE

- <u>Fatigue</u> is the first major factor affecting reaction time
- Sleepy drivers cannot pay attention
- May run off road or into oncoming traffic
- Stimulants (e.g. coffee) can speed up reaction time temporarily



REACTION TIME: DRUGS

- <u>Drugs</u> are the second major factor affecting reaction time
- A driver under the influence of drugs that cannot function normally is impaired
- Depressants (e.g. <u>alcohol</u>, Benadryl) slow reaction time and lower coordination



REACTION TIME: DRUGS

- Alcohol use leads to drunk driving
- Laws against it use Blood Alcohol Concentration (<u>BAC</u>)
- Measured in g of alcohol per 100 mL of blood
- Legal limit is 0.08



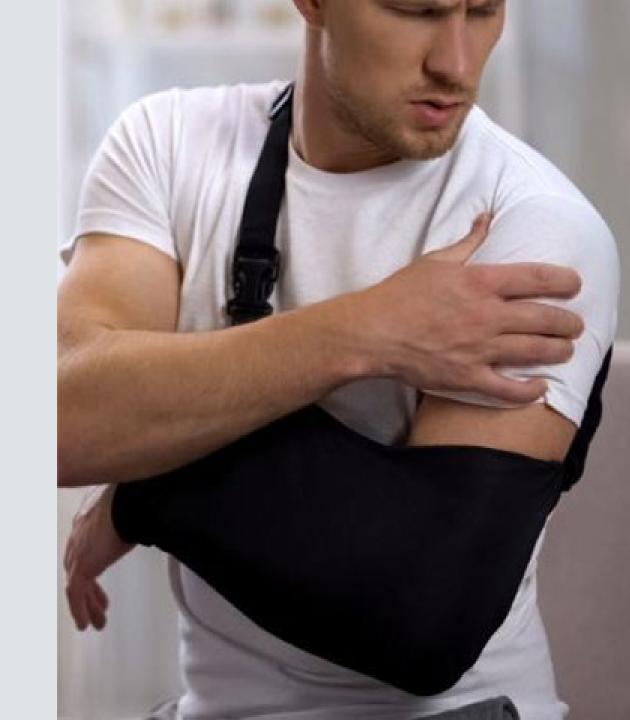
COLLISION INJURIES

- Collisions damage people as well as cars, causing <u>trauma</u>
- **Trauma** is defined as physical or emotional stress



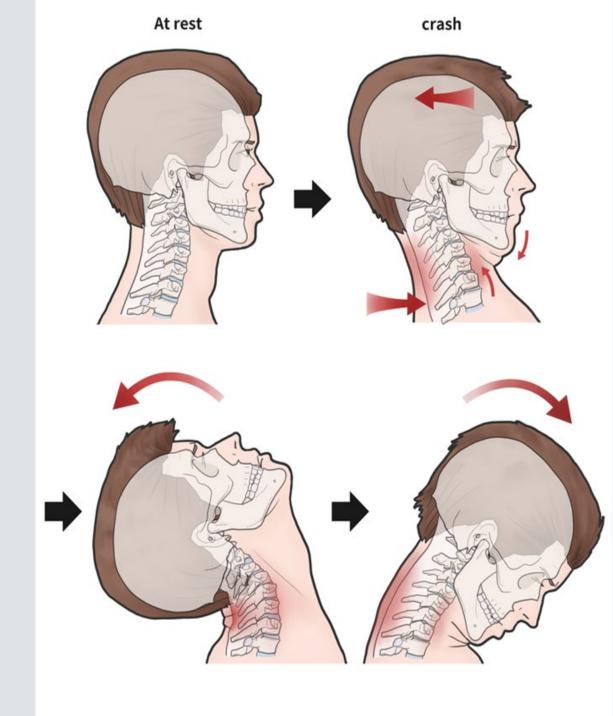
PHYSICAL TRAUMA

- Heal on their own
 - Cuts and bruises
- Require treatment
 - Broken bones, whiplash
- Permanent
 - Brain and spine injuries



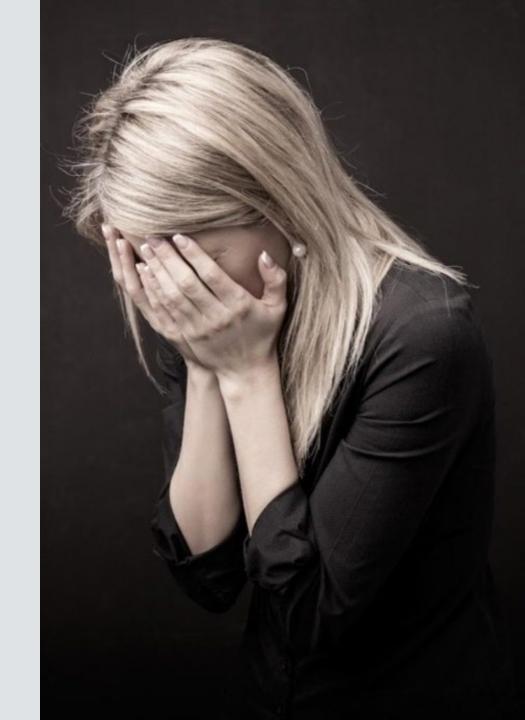
PHYSICAL TRAUMA: WHIPLASH

- Sprained muscles and ligaments in the neck
- Common injury in rear-end collisions
- Prevented by seatbelts and welladjusted headrests
- Treated by physical therapy



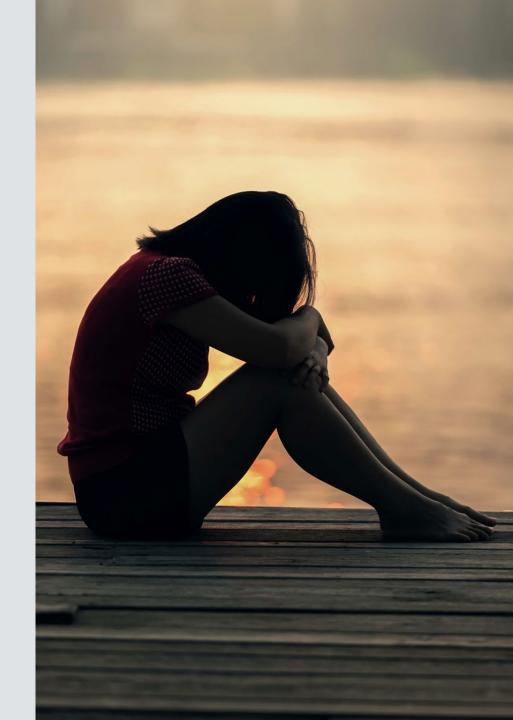
EMOTIONAL TRAUMA

- Immediate Responses
 - Shock, disbelief
- Fear Responses
 - Flashbacks, PTSD, Nightmares
- Loss Responses
 - Depression, <u>Grief</u>



EMOTIONAL TRAUMA: GRIEF

- Loss of a loved one in an accident
- Regret over causing an accident
- Many other sources



How Do We Prevent Trauma?

How Do We Prevent Trauma?

Safety.

SAFE ROADS

- Rumble strips
 - Notify people when they come near the shoulder
- Guard rails
 - Keep vehicles safe from steep edges
- Flashing lights
 - Warning for hazards or upcoming intersections



SAFE VEHICLES: MAINTENANCE

- Vehicle <u>maintenance</u> avoids mechanical failure
- Maintaining tires reduces stopping time
- Maintaining steering ensures the car remains under control
- Maintaining windshield wipers keeps
 the view clear in bad weather



SAFE VEHICLES: SAFETY FEATURES

- Seatbelts prevent ejection in an accident
- Crumple zones reduce the energy of a collision
- Airbags provide cushioning during a crash



SAFE BEHAVIOUR

- Always wear a seatbelt!
- Maintain enough distance from the car ahead of you
- Never use your phone!
- Only cross when it is safe
- Always drive sober!

